

# Adform – Implementation of Click Tracking Code

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## Table of Contents

Introduction	2
Implementation	2

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## Introduction

In order to track button clicks or load Adform tracking script on a particular event, the click type tracking code is used.

## Implementation

1. Implement Adform library to the header <head> of each tracked page:

```
<script type="text/javascript"
src="https://track.adform.net/serving/scripts/trackpoint/"></script>
```

2. Implement the below JavaScript on your preferred event or function:

```
window.adf&&adf.ClickTrack(this,$trackingSetupID, '<WebsiteName>|<Buttonname>', {})  
;
```

Example application of a click button tracking:

```
<head>  
<script type="text/javascript"  
src="https://track.adform.net/serving/scripts/trackpoint/"></script>  
</head>  
  
<body>  
  
<button type="button" onclick="return  
window.adf&&adf.ClickTrack(this,$trackingSetupID,'Eshop.com|Click  
here!', {});">Click here!</button>  
  
</body>
```

**Note:** Return method must be used in order to call the tracker on click event.

**Info:** If you have any questions regarding the tracking set up contact site-tracking@adform.com